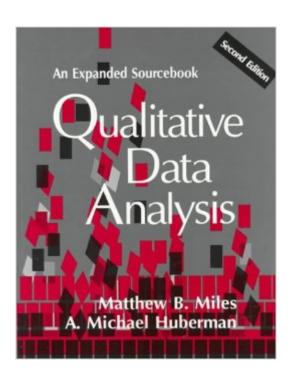
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# Qualitative Data Analysis: An Expanded Sourcebook, 2nd Edition





# **Synopsis**

The latest edition of this best-selling textbook by Miles and Huberman not only is considerably expanded in content, but is now available in paperback. Bringing the art of qualitative analysis up-to-date, this edition adds hundreds of new techniques, ideas and references developed in the past decade. The increase in the use of computers in qualitative analysis is also reflected in this volume. There is an extensive appendix on criteria to choose from among the currently available analysis packages. Through examples from a host of social science and professional disciplines, Qualitative Data Analysis remains the most comprehensive and complete treatment of this topic currently available to scholars and applied researchers.

## **Book Information**

Paperback: 352 pages

Publisher: SAGE Publications, Inc; 2nd edition (January 12, 1994)

Language: English

ISBN-10: 0803955405

ISBN-13: 978-0803955400

Product Dimensions: 11 x 8.6 x 0.8 inches

Shipping Weight: 2 pounds

Average Customer Review: 4.4 out of 5 stars Â See all reviews (32 customer reviews)

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## Customer Reviews

As a first time qualitative researcher, I found this book indispensible during my data analysis. It clearly explains multiple analytic techniques, providing the researcher with many alternatives to use in developing conclusions. The descriptions are easy to understand and supported by insightful examples. If you are looking for a roadmap to guide you through qualitative research, this is the GPS of qualitative data analysis.

As an advisor of doctoral students, I keep several copies of this book on the shelf so I always have one on hand to loan to students. I find it a very useful resource for students who are planning qualitative research.

I am working on my dissertation. This book got me out of my thinking chair and to my writing desk. The philosophical approach to qualitative research is very contemporary and will take us into whole new areas of research to improve and 'polish' humanity. My only objection is the cost. Does a book like this really have to cost over \$60? Too much.

When one thinks of qualitative research one tends to think immediately of focus groups and face to face interviews - but increasingly with research the game is shifting toward online surveys that generate wonderful amounts of open-ended content, and research projects may also involve ethnography and content analysis to gain rich insights. In other words the focus of the professional must shift toward that quesiton: "what on earth do we do with all this 'soft' data?" Those verbatims, those observation notes... there's a huge amount of data waiting for interpretation. Can you systematically analyse it? Here in 13 comprehensive chapters, over 338 pages the issues are explored from multiple angles, and what Miles & Huberman have achieved in this sourcebook is a thorough starting point for researchers who want to reliably and systematically - dare I say, scientifically - interpret the soft data they must work with. This book is by turns brilliant and inspiring - helped along by clear prose that talks to us as professional colleagues. I recommend this one very strongly. Your colleagues will blanche when they see you carrying this big grey book - but if they get over the seemingly dry subject matter, they see that these authors have prepared a pathway along which serious qualitative researchers ought to travel.

This book offers a new stance about qualitative research... It differs from the classic "grounded theory" approach and gives useful tools to deal with qualitative research. Must be read if you deal with qualitative research !!!

Don't let the date published scare you away from this book. The guides are applicable to any person wishing to perform qualitative data analysis.

This book is one of the main reasons I was able to tackle my dissertation so effectively. It is priceless.

I'm writing my master's thesis and this book was recommended by my professor. The one she showed me was a newer version...but it also retails for over \$120.00...after reading the reviews, "look Inside", etc., it did not seem worth it for the type of information it offers, and the changes in the

newer book as opposed to this version...IMHO it seemed over-hyped. I have bought dozens of of texts over the years and have realized that unless you have very specific assignments...the older versions of the texts and some online research will usually suffice at a tiny fraction of the cost (\$\$\$) of the "new edition". It is worth doing a little investigating before making your purchase.I got a great deal on this book at less than \$15.00. I thought the vendor (a library) did a fine job fulfilling my order.RS

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